ORDER

KOB

Orders

Order / Rev:	**164794**
Alt Order #:	
Product Desc:	Martin Heinrich 8/23-9/2 order
Estimate:	11641
Flight Dates:	08/23/12 - 09/07/12
Original Date / Rev:	08/21/12 / 09/04/12
Order Type:	GENERAL

Primary AE:	Olivia Lawrence
Sales Office:	KOB
Sales Region:	Local

Agency

Name:	**Media Strategies & Research**
Buying Contact:	Suzanne Lorimer
Billing Contact:	
	1580 Lincoln St Ste 510
	Denver, CO 80203-1507

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Heinrich for Senate**
Demographic:	A35+
Product Codes:	PL1
Priority:	99
Revenue Codes:	AGY, POL, CAND

New Business Thru:	05/05/09
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	19	$4,820.00	$4,097.00
08/27/12	09/07/12	60	$14,375.00	$12,218.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	19	$4,820.00	$4,097.00	0.00
September 2012	60	$14,375.00	$12,218.75	0.00
Totals	79	$19,195.00	$16,315.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	26%	$19,195.00
Market	100%	$73,826.92

Competitive Share	Share	Total
CABLE	0%	$0.00
KAPX	0%	$0.00
KASA	9%	$6,644.42
KASY	0%	$0.00
KAZQ	0%	$0.00
KBEI	0%	$0.00
KBIM	0%	$0.00
KCHF	0%	$0.00
KENW	0%	$0.00
KHFT	0%	$0.00
KKTO	0%	$0.00
KLUZ	0%	$0.00
KNAT	0%	$0.00
KNME	0%	$0.00
KOAT	29%	$21,409.81
KOBF	0%	$0.00
KOBR	0%	$0.00
KOCT	0%	$0.00
KOFT	0%	$0.00

KOVT	0%	$0.00
KREZ	0%	$0.00
KRPV	0%	$0.00
KRQE	36%	$26,577.69
KUPT	0%	$0.00
KWBQ	0%	$0.00
UNKWN	0%	$0.00

Order / Rev: 164794
Advertiser: Heinrich for Senate

Alt Order #:
Product Desc: Martin Heinrich 8/23-9/2 order **KOB**

Flight Dates: 08/23/12 - 09/07/12
Estimate: 11641

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	08/23/12	09/02/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-------	:30	0	$325.00	4	0.00	NM	6	$1,950.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	---T---	1	$325.00	0.00
Week:	08/27/12	09/02/12	MTWTF--	5	$325.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	08/23/12	09/02/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-------	:30	0	$400.00	4	0.00	NM	5	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	---TF--	1	$400.00	0.00
Week:	08/27/12	09/02/12	MTWTF--	4	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	All	08/23/12	09/02/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-------	:30	0	$300.00	6	0.00	NM	5	$1,500.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	---TF--	2	$300.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*All*	*08/20/12-08/26/12*	*News 4 @ 630p M-F*	M-F 630p-7p	---ThF----	*:30*	*~~($300.00)~~*	0.00	*NM*

Credited
[Time Period not available]

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	-TWTF--	4	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	All	08/27/12	09/02/12	Monday Prime B Monday Prime B	CM	M 8p-9p	M------	:30	1	$1,000.00	3	0.00	NM	1	$1,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	M------	1	$1,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	All	08/23/12	09/02/12	Friday Prime 2hr 8p-10p Friday Prime 2hr 8p-10p	CM	F 8p-10p	----F--	:30	1	$400.00	6	0.00	NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	----F--	1	$400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*All*	*08/20/12-08/26/12*	*Friday Prime 2hr 8p-10p*	F 8p-10p	-----F----	*:30*	*~~($400.00)~~*	0.00	*NM*

Credited

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	----F--	1	$400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*All*	*08/27/12-09/02/12*	*Friday Prime 2hr 8p-10p*	F 8p-10p	-----F----	*:30*	*~~($400.00)~~*	0.00	*NM*

Credited
[No 2 Hour program available]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	All	08/27/12	09/02/12	Sunday Prime 2hr 6p-8p Sunday Prime 2hr 6p-8p	CM	Su 6p-8p	------S	:30	1	$400.00	6	0.00	NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	------S	1	$400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*All*	*08/27/12-09/02/12*	*Sunday Prime 2hr 6p-8p*	Su 6p-8p	--------Su	*:30*	*~~($400.00)~~*	0.00	*NM*

Credited
[Incorrect Time Period, Dateline airs 6-7PM on this day]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	All	08/23/12	09/02/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-------	:30	0	$400.00	6	0.00	NM	7	$2,800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	---TF--	2	$400.00	0.00
Week:	08/27/12	09/02/12	MTWTF--	5	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	All	08/23/12	08/26/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	$250.00	7	0.00	NM	1	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	-----S-	1	$250.00	0.00

Order / Rev:	164794	Advertiser:	Heinrich for Senate	
Alt Order #:		Product Desc:	Martin Heinrich 8/23-9/2 order	**KOB**
Flight Dates:	08/23/12 - 09/07/12	Estimate:	11641	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	All	08/23/12	08/26/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	------S	:30	1	$400.00	6	0.00	NM	1	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	------S	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	All	08/23/12	08/26/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	---TF--	:30	1	$245.00	3	0.00	NM	1	$245.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	----F--	1	$245.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 11	All	08/27/12	09/02/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	M-W-F--	:30	3	$150.00	4	0.00	NM	3	$450.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	M-W-F--	3	$150.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	All	08/23/12	09/02/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	-------	:30	0	$150.00	6	0.00	NM	3	$450.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	---T---	1	$150.00	0.00
Week:	08/27/12	09/02/12	-T-T---	2	$150.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	All	08/23/12	09/02/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-------	:30	0	$275.00	6	0.00	NM	6	$1,650.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	---TF--	2	$275.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*All*	*08/20/12-08/26/12*	*News 4 Today II 6a-7a*	M-F 6a-7a	---ThF----	*:30*	*~~($275.00)~~*	0.00	*NM*

Credited

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	MTWTF--	5	$275.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	All	08/23/12	09/02/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-------	:30	0	$275.00	6	0.00	NM	7	$1,925.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	---TF--	2	$275.00	0.00
Week:	08/27/12	09/02/12	MTWTF--	5	$275.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	All	08/27/12	09/02/12	Saturday Today Saturday Today	CM	Sa 5a-7a	-----S-	:30	1	$75.00	6	0.00	NM	1	$75.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	-----S-	1	$75.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	All	08/23/12	09/02/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	-------	:30	0	$200.00	3	0.00	NM	3	$600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	----F--	1	$200.00	0.00
Week:	08/27/12	09/02/12	M--T---	2	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	All	08/23/12	09/02/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	MTWTF--	:30	1	$75.00	6	0.00	NM	1	$75.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	---T---	1	$75.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*All*	*08/20/12-08/26/12*	*M-F Today Show III 10a*	M-F 10a-11a	---Th-----	*:30*	*~~($75.00)~~*	0.00	*NM*

Credited

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	--W----	1	$75.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	All	08/23/12	09/02/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-------	:30	0	$125.00	4	0.00	NM	3	$375.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	---T---	1	$125.00	0.00
Week:	08/27/12	09/02/12	-T--F--	2	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	All	08/23/12	08/26/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	---T---	:30	1	$125.00	6	0.00	NM	1	$125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	---T---	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 20	All	08/23/12	09/02/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	-------	:30	0	$75.00	6	0.00	NM	3	$225.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	----F--	1	$75.00	0.00

Order / Rev:	164794	Advertiser:	Heinrich for Senate	
Alt Order #:		Product Desc:	Martin Heinrich 8/23-9/2 order	**KOB**
Flight Dates:	08/23/12 - 09/07/12	Estimate:	11641	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 20	All	08/23/12	09/02/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	-------	:30	0	$75.00	6	0.00	NM	3	$225.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	M-W----	2	$75.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 21	All	08/23/12	09/02/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	-------	:30	0	$125.00	4	0.00	NM	4	$500.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	---T---	1	$125.00	0.00
Week:	08/27/12	09/02/12	-T-TF--	3	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 22	All	08/27/12	09/02/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	MTWTF--	:30	3	$125.00	4	0.00	NM	3	$375.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	M-W-F--	3	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 23	All	08/23/12	09/02/12	Judge Judy-P/ DR 4p/ 43 Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-------	:30	0	$75.00	6	0.00	NM	6	$450.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	----F--	1	$75.00	0.00
Week:	08/27/12	09/02/12	MTWTF--	5	$75.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 24	All	08/27/12	08/31/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	-------	:30	0	$75.00	6	0.00	NM	1	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	1------	1	$0.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 25	All	08/27/12	08/31/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	1	$275.00	6	0.00	NM	1	$275.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	MTWTF--	1	$275.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 26	All	08/24/12	08/24/12	Friday Prime C Friday Prime C	CM	F 9p-10p	----F--	:30	1	$400.00	6	0.00	NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	----F--	1	$400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*All*	*08/20/12-08/26/12*	*Friday Prime C*	F 9p-10p	-----F----	*:30*	*~~($400.00)~~*	0.00	*NM*

Credited

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 27	All	08/24/12	08/24/12	Friday Prime A Friday Prime A	CM	F 7p-8p	----F--	:30	1	$400.00	6	0.00	NM	1	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	----F--	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 28	All	08/27/12	09/02/12	Friday Prime C Friday Prime C	CM	F 9p-10p	----F--	:30	1	$400.00	6	0.00	NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	----F--	1	$400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*All*	*08/27/12-09/02/12*	*Friday Prime C*	F 9p-10p	-----F----	*:30*	*~~($400.00)~~*	0.00	*NM*

Credited
[Time Period not available]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 29	All	08/27/12	09/02/12	Sunday Prime A Sunday Prime A	CM	Su 6p-7p	------S	:30	1	$400.00	6	0.00	NM	1	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/27/12	09/02/12	------S	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 30	All	09/06/12	09/06/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	---T---	:30	1	$175.00	3	0.00	NM	1	$175.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/03/12	09/09/12	---T---	1	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 31	All	09/06/12	09/07/12	Judge Judy-P/ DR 4p/ 43 Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	---TF--	:30	2	$125.00	4	0.00	NM	2	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/03/12	09/09/12	---TF--	2	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 32	All	09/07/12	09/07/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	----F--	:30	1	$275.00	3	0.00	NM	1	$275.00

Order / Rev:	164794	Advertiser:	Heinrich for Senate	
Alt Order #:		Product Desc:	Martin Heinrich 8/23-9/2 order	**KOB**
Flight Dates:	08/23/12 - 09/07/12	Estimate:	11641	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 32	All	09/07/12	09/07/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	----F--	:30	1	$275.00	3	0.00	NM	1	$275.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/03/12	09/09/12	----F--	1	$275.00	0.00

*Tax 1 Note: ABQ 7%.

Totals	79	$19,195.00